Nature for everyone at Marwell Zoo

Marwell Wildlife

Laura Read
Marwell Wildlife

Who are Marwell Wildlife?

- Founded in 1972
- Hands on conservation is our heart and soul
- Hampshire’s leading international wildlife conservation charity

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What do we do at the zoo?

Ex-situ animal populations and breeding programmes

Education programmes

Research – nutrition, animal behaviour

Public engagement

Protected landscape

Our Mission

CONNECT

Connecting people with nature will inspire them to care

PROTECT

If people care about nature, they will want to protect it from harm

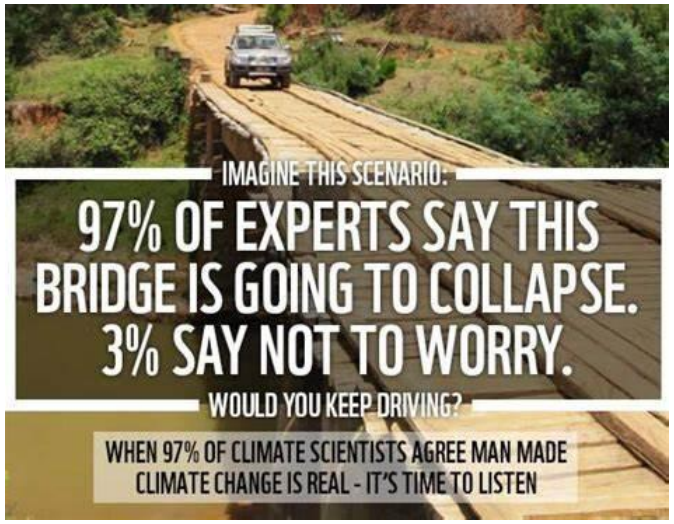
RESTORE

Once nature is protected, it can recover and restore

THRIVE

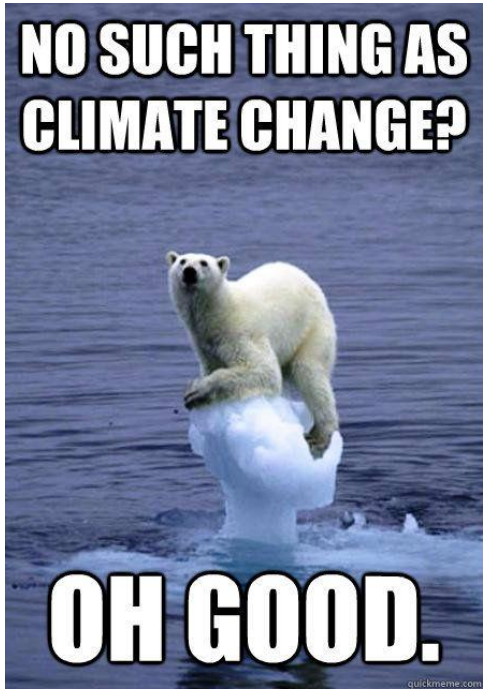
Once protected and restored, nature will thrive

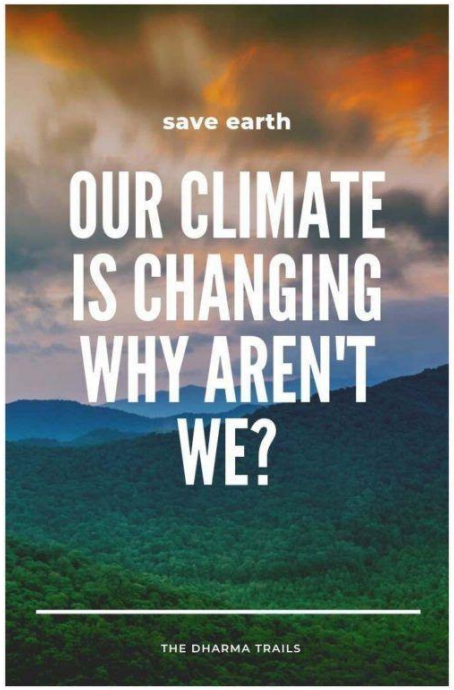
Hands on conservation, supporting natures recovery.


IMAGINE THIS SCENARIO:
97% OF EXPERTS SAY THIS BRIDGE IS GOING TO COLLAPSE. 3% SAY NOT TO WORRY.
WOULD YOU KEEP DRIVING?
WHEN 97% OF CLIMATE SCIENTISTS AGREE MAN MADE CLIMATE CHANGE IS REAL - IT'S TIME TO LISTEN

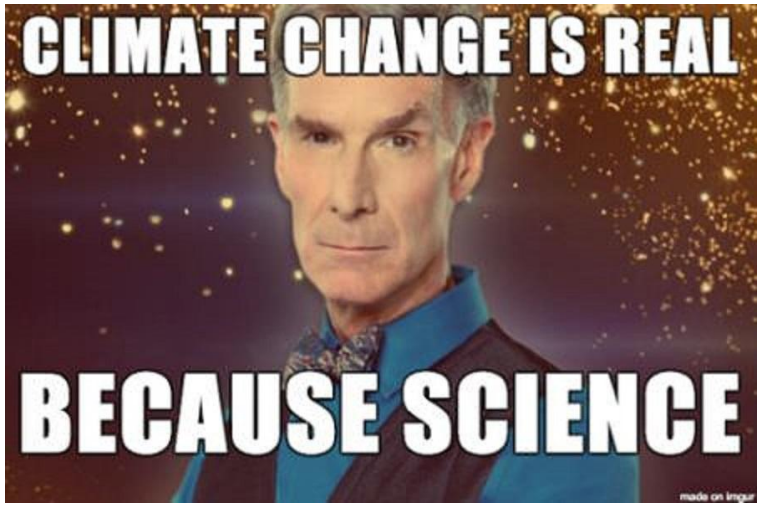
I JUST WANT
to save
THE BEES
plant trees
and
SWIM IN OUR
Seas

THERE IS NO
PLANET B
dreamstime.com
ID 159234948 © Serafima Mikhailova


NO SUCH THING AS CLIMATE CHANGE?
OH GOOD.


save earth
OUR CLIMATE IS CHANGING WHY AREN'T WE?
THE DHARMA TRAILS

CLIMATE JOBS JUSTICE


CLIMATE CHANGE IS REAL
BECAUSE SCIENCE

"The concept of global warming was created by and for the Chinese to make U.S manufacturing non-competitive"

"I would advise anybody who's working…. on climate change initiatives or Diversity, Equity and Inclusion….all better really be seeking alternative careers very, very quickly."

Benefits

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Benefits

- Improved attention
- Lower stress
- Better mood
- Reduced risk of psychiatric disorders
- Upticks in empathy and cooperation
- Reduced anger, fear, and stress
- Increased pleasant feelings
- Reduced blood pressure, heart rate, muscle tension, and the production of stress hormones
- Improved emotional regulation and memory functions
- Benefits for people suffering from depression
- Reduced stress by lowering the stress hormone cortisol
- Building attention and focus

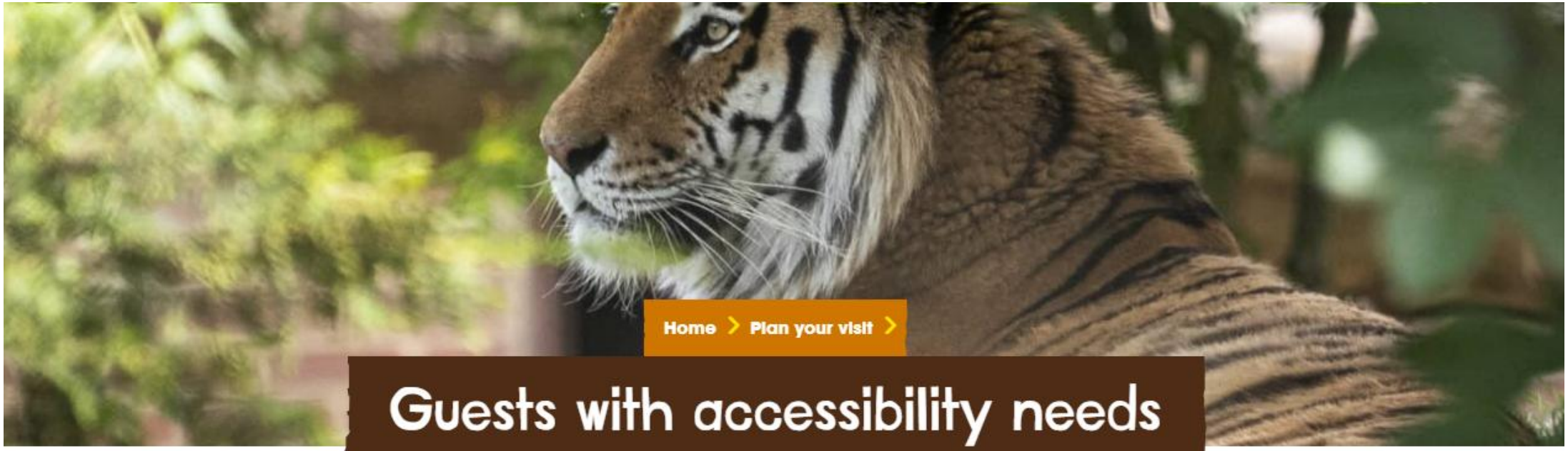
Making connection to nature physically accessible

- Information ahead of the visit
- Accessibility services – quality hire vehicles, pushchairs
- Resting areas
- Surfaces
- Changing places and accessible toilet facilities (also gender neutral)
- Free carer tickets
- Plenty of accessible parking
- Quiet areas and quiet event days
- Accessible design (play, cafes)
- Makaton

Thriving through nature
Ways to connect with nature:
look
listen
smell
touch
feel
Scan to

Bechstein's bat

Nature Nook



Guests with accessibility needs

We have a range of services and facilities to make Marwell Zoo as enjoyable and as accessible as possible for everyone.

One **FREE carer** will be admitted with one paying guest with accessibility needs. As proof, we will accept Compass cards, i-go cards, letters from Disability Support Services, Personal Independence Payment (PIP) letters, Disability Living Allowance letters (DLA), access cards, yellow cards, Disabled Identification (DID) card, appropriate Travel / Leisure Cards, and blue badges (please take a photo of your badge as the badge must be displayed in your vehicle). Gateway cards will be accepted as long as original email and digital card is shown.

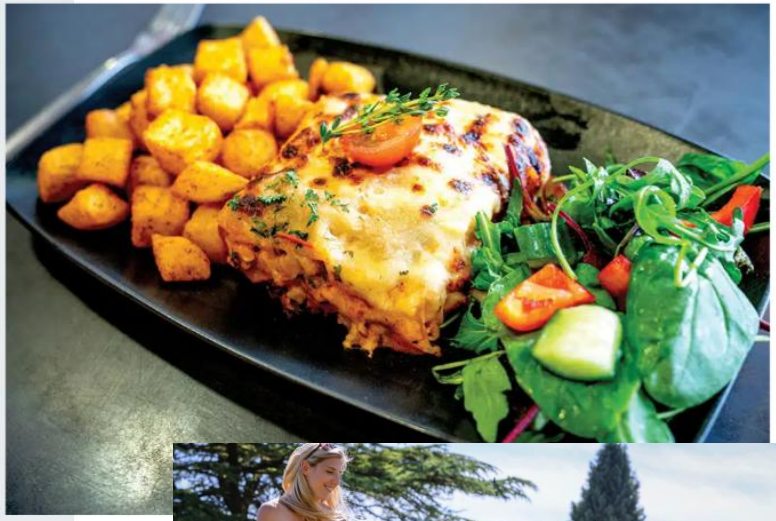
Toilet facilities | Assistance Dogs | Guests on the autistic spectrum | Hearing impairments | Road train | Wheelchair hire
Mobility scooter hire | Stroller hire | Additional Information

Kids eat free!

At Café Graze kids eat free with any adult main meal purchased during October half-term!*

Plus, don't miss out on our autumnal specials around the park's catering outlets, including spiced pumpkin latte, pumpkin soup with crusty bread, Halloween cupcakes and more!

**For every adult main meal purchased at Café Graze you'll receive one kid's meal for free. Minimum order value and terms apply*



Making connection to nature socially accessible

- Universal credit ticket launch 17th September 2025!!
- Gift shop positioning
- Kids eat free October Half Term in Café Graze
- Campaigning for better public transport connections

Hands-on Conservation – empowering communities

What’s Next?

- Upweighted accessibility facilities – critical look across whole site, accessibility info packs on arrival, sensory packs, adapted bench seating
- More inclusive facilities – reflection space for multi-faith prayer, quiet areas
- More representation in our marketing materials
- More meaningful Equity and Diversity work with our teams
- Revised Equity and Diversity policy coming by year end
- Inclusivity and accessibility a cornerstone of future developments

Questions?