

CHANGING LIVES

It is people in countries with fewer resources or less wealth who are most vulnerable to climate change. Our lifestyles in the developed world may have a direct and devastating effect on those who can least afford to protect themselves. The human impact would be huge but alongside us, wildlife would also be facing a catastrophe. Ask yourself, "what difference can I make?"

I'M ALREADY DOING LOADS. YET GOVERNMENTS DO ALMOST NOTHING ...

Well good on you, keep it up and find one more thing to do as well. What about writing to your MP, or joining a climate change campaign? Massive change could be achieved if laws were altered to stop some of the most polluting habits, but that will only happen if we, the public, insist on it.

IT'S HARDLY WORTH MAKING PERSONAL SACRIFICES FOR THOSE TINY SAVINGS...

Stop and think. They are barely even sacrifices! Turning down the heating a fraction, washing your clothes at cooler temperatures. If lots of people did even this, it would make a vast difference. You're here, you're reading, you're interested, you're contributing to the emissions – surely you're able to take such small actions to save the planet?

IF THE PEOPLE AROUND ME DON'T DO ANYTHING, WHY SHOULD I?

Regardless of how other people act, you are personally contributing to the problem of climate change. Show others how easy it is, and how much money you are saving.



Although the scientific world is united in understanding that climate change is really happening, there is still uncertainty amongst the general public, preventing united action. With enough public and political will, we can still tackle climate change before it is too late.



Find out more at zsl.org/climatechange